

Privacy Policy

Sati Yoga aims to achieve the highest standards of data privacy and security. This privacy policy sets out Sati Yoga's procedures for safeguarding your personal data and adheres to the guidance set out by the EU General Data Protection Regulation (GDPR). It governs the manner in which Sati Yoga collects, uses, maintains and discloses information collected from users of Sati Yoga services and website.

Personal identification information and how Sati Yoga uses collected information Sati Yoga may collect personal identification information from you:

- 1. when you make contact to enquire about Sati Yoga services
- 2. during the course of a yoga session or treatment

Personal identification data could include your name, telephone number, email address, date of birth, health conditions or concerns. This data will only be obtained by Sati Yoga if you make contact or if you voluntarily submit such information. Beyond responding to initial enquiries or booking requests, all personal identification information will only be used if you have signed a consent form to agree that Sati Yoga can use it, either for a class or treatment, or for marketing and communications purposes.

Non-personal identification information

Non-personal identification information about you may be collected whenever you interact with Sati Yoga's website. Non-personal identification information may include your browser name, the type of computer and technical information about your means of connection to the website, such as the operating system and the Internet service providers utilized and other similar information.

1. Wix.com

Sati Yoga's website is hosted on the Wix.com platform. Wix.com provides Sati Yoga with the online platform that allows promotion of yoga and massage services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

2. Web browser cookies

Sati Yoga's website may use "cookies" to enhance the user experience. Your web browser places cookies on your hard drive for record-keeping purposes and sometimes to track information about you. You may choose to set your web browser to refuse cookies, or to alert you when cookies are being sent.

3. Google Analytics

Sati Yoga's website uses Google Analytics, a web analysis service operated by Google Inc. ("Google"). Google Analytics uses cookies (text files) stored on your computer to allow for analysis of your visits to websites and interactions with them in order to personalise your experience and improve our services. Information produced via cookies will be transferred to

and stored on a server in the USA operated by Google. Google analyses this information to offer reports for Sati Yoga on website usage. Google may also transfer this information to third parties either when this is required by law or when third parties are contracted by Google to process this data. Google will not allow your IP address to be linked to any other personal data. You can prevent cookies from being stored on your computer by changing your browser settings; however, if you choose to do this, your experience when visiting my website may be altered. By using www.satiyogawales.com, you consent to have non-personal data used and processed by Google as described above. You can withdraw consent for this use of your data at any time, but this withdrawal only applies to future activities.

How Sati Yoga protects your information

Electornic day-to-day email communications, including bookings, are made and stored either in Sati Yoga's gmail account, Facebook account or through Virgin media's telephone and text message service.

Other personal identification data is recorded on paper, alongside written consents about how that information is used. All paper-based data is securely stored.

Sharing your personal information

Sati Yoga does not sell, trade, or rent your personal identification information to others.

Changes to this privacy policy

Sati Yoga has discretion to change or update this privacy policy at any time. If it is updated, Sati Yoga will revise the updated date at the bottom of this page and changes and clarifications will take effect immediately upon their posting on the website. Sati Yoga encourages you to frequently check this page for any changes to stay informed about how your personal data is collected, used and protected. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Your acceptance of these terms

By using Sati Yoga's website, by communicating with Sati Yoga and by sharing your personal data you signify your acceptance of this policy. Your continued use of the site and services following any posting of changes to this policy will be deemed your acceptance of those changes.

Withdrawal of consent, questions & contact information

If you have any questions about this privacy policy or the practices of Sati Yoga, or if you would like to access, correct, amend or delete any personal information Sati Yoga has about you, please contact Tracey Sherlock on 07814 551560 or hello@satiyogawales.com

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